

Transilvania University of Braşov, Romania

Study programme: Business Administration (in English)

Faculty: Economic Sciences and Business Administration
 Study period: 3 years (Bachelor)
 Academic year structure: 2 semesters (14 weeks per semester)
 Examination sessions (two): Winter session (January/February)
 Summer session (June/July)

Courses per years (C= course; S = seminar; L = laboratory; P = project)

1st Year

No.	Discipline	Code of discipline	1 st Semester					2 nd Semester				
			C	S	L	P	Cr	C	S	L	P	Cr
1.	Economics	EME1	2	2			6					
2.	Computer Science	EIE1	1	2			5					
3.	Company's Enterprise	EEI1	2	2			6					
4.	Communication public relations in business	ERL1	2	2			5					
5.	Academic Writing	EIA1	1				1					
6.	World Geography and Economics	EGE1	2	1			5					
7.	Applied Mathematics in Economy	EMA2						2	2			5
8.	Accounting	EBC2						2	1			5
9.	Management	EMG2						2	2			6
10.	Internet Technologies for Business	ETI2						2	2			5
11.	Business Law	EDA2						1	1			3
12.	Environment Management	EMM2						2	1			4
13.	French	LF01/LF02		2			2		2		2	
	German	LG01/LG02										
	Spanish	LS01/LS02										
14.	Physical Education and Sports	EF01/EF02		1			1		1		1	
Total			10	12	0	0	31	11	12	0	0	31
Total teaching hours per week			22					23				

2nd Year

No.	Discipline	Code of discipline	3 rd Semester					4 th Semester				
			C	S	L	P	Cr	C	S	L	P	Cr
1.	Economic Statistics	ESA3	2	2			5					
2.	Marketing	EMK3	2	1			5					
3.	Finance	EFF3	2	1			7					
4.	Business Ethics	EEA3	2	2			3					
5.	Psychology	EPS3	1	1			4					
6.	Econometrics	EEC4						2	2			5
7.	Economic and Financial Analysis	EAE4						2	2			5
8.	Logistics	ELG4						2	2			5
9.	International Trade	ECI4						2	1			5
10.	(O ₁) Insurance and Re-insurance	EAR3	2	2			4					
	(O ₁) Managerial Accounting	ECF3										

11.	(O2) Promotional Techniques	ETP4						2	2			4
	(O2) Commercial Law	TNB4										
12.	Business French	LF03/LF04		2			2		2		2	
	Business German	LG03/LG04										
	Business Spanish	LS03/LS04										
13.	Physical education and sports	EF03/EF04		1			1		1		1	
14.	Internship	PR4									6	4
Total			11	12	0	0	31	10	12	0	6	31
Total teaching hours per week			23					22+6 ¹				

FACULTATIVE DISCIPLINES

No.	Facultative disciplines	Code	3 rd Semester					4 th Semester				
			C	S	L	P	Cr	C	S	L	P	Cr
1.	MODULE A <small>(socio-humanities)</small>		2	1			3					
2.	MODULE B <small>(modern languages)</small>		2	1			3	2	1			3
3.	MODULE C <small>(computer science)</small>							2		1		3
4.	MODULE D <small>(technical)</small>							2		1		3
5.	MODULE E <small>(sports)</small>			2			2		2			2

3rd Year

No.	Discipline	Code of discipline	5 th Semester					6 th Semester				
			C	S	L	P	Cr	C	S	L	P	Cr
1.	Management of business projects	EEF5	2	2			4					
2.	Monetary and Financial Economics	EEM5	2	2			4					
3.	Human Resources Management	EMR5	2	2			5					
4.	Strategic Management	EMS5	2	1			5					
5.	Quality Management	ECA5	2	2			4					
6.	Entrepreneurship	ENT6	2	2			4					
7.	Product Design and Development	EPD6						2	2			5
8.	E-commerce	CEL5						2	2			5
9.	Advertising design and production	CPR6						1	1			3
10.	Negotiation technique	ESO6						2	2			5
11.	(O1) Fiscality	EFA5	2	2			4					
	(O1) Cost Management	EMC5										
12.	(O2) European Business Environment	EME6						2	2			4
	(O2) International Marketing	EMI6										
13.	(O3) Comunitary law	DCT6						2	2			4
	(O3) Acquisitions	EMA6										
14.	Methodology of Writing the Graduation Paper	ELL6									6	4
Total			14	13	0	0	30	11	11		6	30
Total teaching hours per week			27					22+6 ²				

FACULTATIVE DISCIPLINES

No.	Facultative disciplines	Code	5 th Semester					6 th Semester				
			C	S	L	P	Cr	C	S	L	P	Cr
1.	MODULE A <small>(socio-humanities)</small>		2	1			3					
2.	MODULE B <small>(modern languages)</small>		2	1			3	2	1			3
3.	MODULE C <small>(computer science)</small>							2		1		3
4.	MODULE D <small>(technical)</small>							2		1		3
5.	MODULE E <small>(sports)</small>			2			2		2			2