

INTERCULTURAL COMPETENCES



International Competence Training

How the Covid crisis affects students: no travelling, no semesters abroad, no intercultural and international exchange, the lockdown making studying even harder. We have a solution for you: Anna Lassonczyk, certified intercultural coach, will take us on a virtual international journey! Together with students from all over Europe, she will show us the “Ups and Downs” of the international world we live in.

Registration Deadline: 23. March 2021

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EUN – National Initiative
European University Networks

FHWS

TOPICS

The **influence of culture** on people

The **first impression** counts

Preventing the **culture shock** phenomenon

Culture, personality and **situation**

International comparison of the **value of public relations**

Business etiquette in a global world

Worldwide difference between **Friend and Colleague**

METHODS

Vibrant Learning

Keynote speech

Analysing material

Interactive groupwork

Experience exchange

YOUR COACH



Photo: Intercultural Success

Anna Lassonczyk

Anna Lassonczyk is not only a certified intercultural trainer, she is also a cultural studies graduate, holds international lectures and works as a Business Coach. Since 2005, after finishing her studies in “International, Cultural and Business Studies” in Passau, she supports institutions and companies with an international reach by establishing successful international communication strategies. She trains managers who are to operate abroad (e.g. for Bayer AG), supports international teams (e.g. at PUMA) and holds international lectures in Intercultural Communication. She teaches in Passau and Cologne as well as at UBI Luxembourg and Brussels and the IHK/ AHK in Poland.

This year, we were able to win Anna Lassonczyk for a 3IN Alliance event!

ARE YOU INTERESTED?

KEY FACTS

The lecture will be a **virtual meeting**.

The meeting will approximately take **2-3 hours**.

The **time and date is flexible** and will be determined together with the participants (approx. April/May).

The participation **fee will be covered** by the FHWS 3IN Project.

The maximum capacity of the course are **30 participants**.

How do I register?

Write an email to [Stefanie Witter](#) including **your name**, the name of your **university**, your **degree programme** and your **current semester**.

STUDENTS FROM ALL SEVEN 3IN ALLIANCE PARTNER UNIVERSITIERS ARE INVITED!

Spain (UMA), Portugal (ISAVE), Finland (DIAK), France (USPN), Romania (UniTBv), Norway (VID), Germany (FHWS)